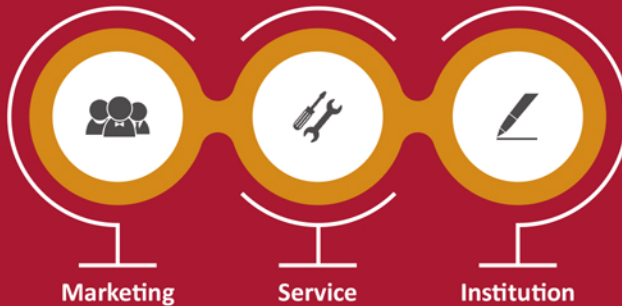






## Administration

Mrs. Safna Joby, the pillar of CLM & company working hard behind the growth of the company by handling regional and other branches. The role never limited to administration, her timely decisions and effective management strategies make the entire team most potential. And once again they prove that the team is the foundation of success.



### Marketing

Only an effective marketing strategy can hold its market. In that way, we can tell that CLM is succeeded in the industry by holding its market since 2012.

### Service

The team provides helpline and online assistance.

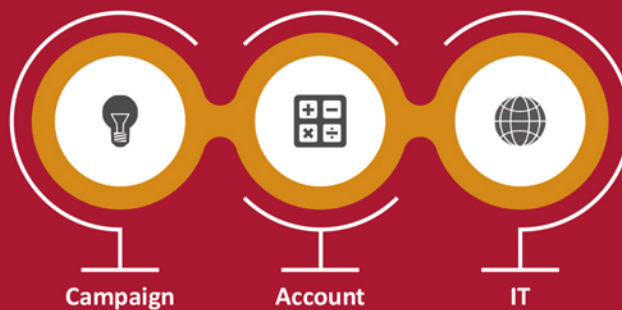
### Institution

The institution, provides theory and practical training at an institutional level and make sure the customer get maximum knowledge.

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## Departments

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### Campaign

The effective presence in social media helps each brand to make its recall value. Here, the campaign department controls the company website, social media pages, advertisements, and designs.

### Account

The department handles both corporate and regional branches.

### IT

The department handles e-commerce, SMS blast, emails, and google ads.



## Vision

The Ultimate aim of CLM & Company is to do mass production and export to Least Developed Countries of Africa and to make presence in African Countries, where still people are struggling to build a proper infrastructure. CLM machinery will be more affordable for those kinds of countries.



## History

CLM & Company starts its manufacturing from the lathe workshop. Where company built a professional laundry machines, and includes only basic features. Gradually company grabs the industrialists attention because those machinery where completely research and developed in India and also for its attractive price. Now, undoubtedly CLM is the manufacturer of Low Cost Laundry machines, who creates revolution in Laundry Industry of India.



## About the Company

Safna Joby as proprietorship, founded CLM & Company in 2012. As a women entrepreneur Safna Joby holds the ownership and administration of CLM & Company. She is also the Director of Launmark India Pvt Ltd, Director of Launmark global LLP, One of the Directors in Launsmart Laundry & Dry-cleaning. Safna Joby was knowledgeable and has strong history in Laundry Industry.

CLM

Washing Machine Belly Wash

15, 20, 25, 30 kg



CLM  
Hydro Extractor Belt Drive  
15, 18, 20, 25, 30 kg



**CLM**  
**Steam Iron Table**  
**with Boiler and**  
**2128 Iron Box Set**



**CLM**  
**Portable Boiler 9L with**  
**2128 Iron Box**



**CLM**  
**Tumble Dryer**  
**12, 15, 30 kg**

**CLM**  
**Portable Boiler**  
**9L**



**CLM**  
**Steam Iron Box**  
**2128**



**CLM**  
**Vaccum Finishing Table**  
**2.5X4 feet**



**CLM COMPANY**

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